

# CHILDREN'S HOSPITAL OF MICHIGAN FOUNDATION

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In 1985, the race began its relationship with Children's Hospital of Michigan.

Five dollars of each entry, together with separate donations, are given annually to support the work of the Ophthalmology Department. Donations have exceeded over \$100,000.



## JACK MCKAIG SOCIAL JUSTICE MEMORIAL SCHOLARSHIP

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We also donate \$1 of every entry to a post-secondary scholarship fund for graduating Mancelona seniors.

# VOLUNTEERS

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White Pine Stampede would not be possible without the volunteers who work tirelessly to put on a great race. We're always looking for people who want to volunteer, so if you have an interest in the race or just the community and would like to be a part of the fun, please contact us!



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PO Box 330  
Mancelona, MI 49659

(231) 587-8812  
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[WHITEPINESTAMPEDE.ORG](http://WHITEPINESTAMPEDE.ORG)

# WHITE PINE STAMPEDE



**FEBRUARY 1, 2020**

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**Northern Michigan's  
Longest Running  
Point-to-Point Ski Race**

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Established 1977

## ABOUT THE RACE

Established in 1977, the White Pine Stampede has been held on the first Saturday of February every year since.

Originally a 50k point-to-point race from Frederic to Mancelona, the race is now a 50k and 20k from Mancelona to Shanty Creek Resort in Bellaire. There is also a 10k timed, but non-competitive event available for those who wish to take a more leisurely trip.

Each entrant receives a specially designed performance shirt and a medal commemorating their accomplishment as they cross the finish line.

After the race, participants are invited to join other racers, organizers and volunteers at Shanty Creek's Lakeview Hotel for our Short's Brewing Post Race Cool Down party.



Jack McKaig, Jerry Haley, Mike Searles, John Meeske, Gus Knopnicki, Roger Escedor, Pat Corso, Terry Schieber, Gregg Smith

## SPONSORSHIPS & LEVELS

We appreciate the many sponsors and donations from local businesses. There are hundreds of skiers and their families in our community on White Pine weekend and we want to encourage patronage to our local businesses.

### RECREATIONAL :: \$100

Table recognition at skier and volunteer parties  
Marketing materials included in ski racer packets  
Recognition on website and other social media

### GLIDER :: \$250

Table recognition at skier and volunteer parties  
Marketing materials included in ski racer packets  
Recognition on website and other social media

**Logo included on race start/finish banners**

**One FREE race entry**

### CLASSIC :: \$500

Table recognition at skier and volunteer parties  
Marketing materials included in ski racer packets  
Recognition on website and other social media

Logo included on race start/finish banners

Two FREE race entries

**Logo included on skier registration form**

### FREESTYLE :: \$1000

Table recognition at skier and volunteer parties  
Marketing materials included in ski racer packets  
Recognition on website and other social media

Logo included on race start/finish banners

Two FREE race entries

Logo included on skier registration form

**Premium Advertising, which may include print, billboard, radio/tv and/or social media advertising**

### STAMPEDE :: \$2000+

Table recognition at skier and volunteer parties  
Marketing materials included in ski racer packets  
Recognition on website and other social media

Logo included on race start/finish banners

Two FREE race entries

Logo included on skier registration form

Premium Advertising, which may include print, billboard, radio/tv and/or social media advertising

**Logo on official race t-shirt and skier bibs**



SHANTY CREEK RESORT



ALDEN STATE BANK



Rotary  
Club of Mancelona, Michigan

**MANCELONA**  
Regional Chamber of Commerce

